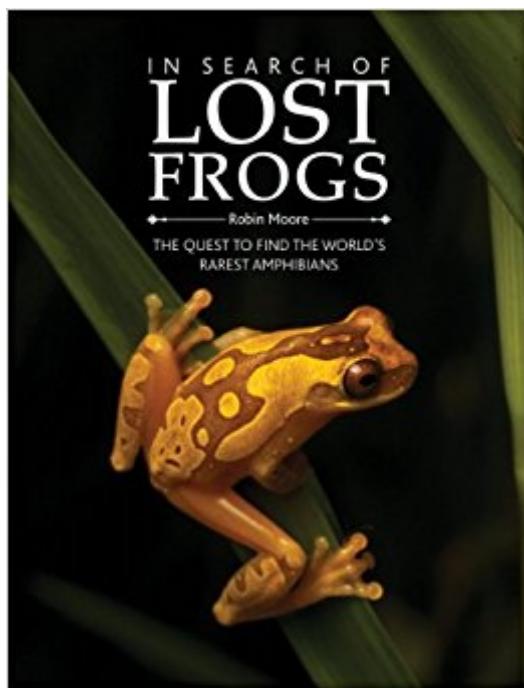


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# In Search Of Lost Frogs: The Quest To Find The World's Rarest Amphibians



## Synopsis

A beautifully rich and personal exploration of the plight of amphibians and the people working to save them. Moore's book proves him not just a fantastic photographer but an excellent reporter and compelling storyteller. Such a vital part of the natural world, amphibians are lucky to have this artist on their side. -- Jennifer S. Holland, NYT best-selling author of *Unlikely Friendships* and *Unlikely Loves*. Her latest book is *Unlikely Heroes*. A magnificent record of the global hunt for "lost" frog species. Dr. Robin Moore has a passion for frogs and a fascination with finding new and "lost" species. In 2010, he spearheaded the worldwide "Search for Lost Frogs" campaign, which coordinated the efforts of 33 teams of scientists in 19 countries on five continents in a quest to find 100 species of amphibian not seen in over a decade. *In Search of Lost Frogs* is a stunning record of Moore's journey and what he and his team did (or did not) find. The book is overflowing with exquisite close-up photographs by Moore that display the frogs' remarkable coloring and camouflage, and reveal their diminutive size -- many of the frogs are less than 5 cm long, if that. Moore's engaging text tells the story of the expedition, its highs and lows, discoveries and failures, and the campaign's ongoing work. The book's first half covers what frogs do for the health of the planet, the slippery slope of extinction, what is being done to monitor frog populations and find lost species, the Lazarus project (which aims to "revive" lost species) and the author's career-long resolve to find the Mesopotamia Beaked Toad. The second half of the book is about the searches. Moore describes the struggles, victories and dangers as well as the science. He takes readers along as his team trudge through rainforest, climb mountains and paddle rivers in search of the lost frogs, some not seen for more than a century. He tells a story of perseverance, disappointment, rediscovery, resilience, but ultimately of hope, written with passion and illustrated with superb photographs. And a surprise ending: they found 15 lost frogs. They include: In Ecuador, the Rio Pescado Stubfoot Toad, not seen since 1995 In Haiti, six rediscoveries, including the Ventriloquial Frog and Mozart's Frog, both lost for 20 years In India, the Dehradun Stream Frog, last seen (and only once) in 1985; the Elegant Tree Frog (1937); the Chalazodes Bubble Nest Frog (1874); the Anamalai Dot-Frog (1938) In Democratic Republic of Congo, the Omaniundu Reed Frog (1979) In Ivory Coast, the Mount Nimba Reed Frog (1967). Naturalists, lovers of all things frog, schools and interested general readers will enjoy the stunning photographs, the science and the adventurous stories of discovery.

## Book Information

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## **Customer Reviews**

The (Lost Frogs) project culminated in a gorgeous book that's filled with beautiful images and the harrowing tales of hunting for these amphibians. But most importantly, the book shares the science behind what frogs disappearing around the globe means for planet Earth. It is told in a compelling prose that draws you in and keeps you there for the duration of the book -- and will likely leave you wanting for more. (Jaymi Heimbuch Mother Nature Network 2014-10-30)We've lost 52 percent the planet's wildlife in the past 40 years, and while it's easy to raise awareness of, say, the plight of the polar bear, it is far harder to make people care about frogs. (Moore) relies upon more than eye-catching photographs to convince people that amphibians are worthy of our protection. He's wrapped 70,000 words around his 400 photographs, sharing the wonder of the animals and explaining the vital role they play in countless ecosystems. (Pete Brook Wired 2014-10-02)The (Search for Lost Frogs) campaign was wildly successful. In a year, scientists in froggy parts of the world found 20 of the "lost" frogs--one of which had last been seen in 1874. Frogs got more media scrutiny than at any time since Noah's Ark. And now Mr. Moore has written an excellent account of the campaign--full of passionate scientists, wild landscapes and exquisite pictures of these luminous creatures that for once are getting the attention they deserve. (The Economist 2014-11-08)With stories and more than 400 photos in his debut book, award-winning conservation photographer Moore seeks to raise the profile of frogs in the consciousness of a public largely unaware that in recent years "amphibians have been at the forefront of the largest mass extinction event since the dinosaurs disappeared." As director of the amphibian program at Conservation International, Moore spearheaded an international effort to search for species feared to be extinct. Following Moore on

his global odyssey and riding the rollercoaster of his hopes, disappointments and triumphs brings the reader closer to his beloved frogs. As he searches for remaining forests in the ravished Haitian landscape, tracks vanished species amid the continuing political conflict in northern Colombia, and discovers seeds of a cultural narrative wrapped up in the mysteries surrounding the Hula Painted Frog of Israel, Moore also seeks to untangle the complex knot of fragile ecosystems tied up with struggling economies, political strife, and climate change. In this part travelogue, part adventure story, and part zoological journal, Moore doesn't shy away from sharing his personal experiences, thoughts and humor, and thus succeeds in transferring his passion and enthusiasm to readers.

(Publishers Weekly 2014-11-14) This book is in many ways a reflection of the entire state of the planet's health, just as amphibians are often used to reflect the state of the waterways they inhabit. Much has been lost and there's still plenty to lose, but within all of the mourning and nostalgia there's also some hope; there are still discoveries yet to be made. (Wild Magazine 2014-11-01) Informative, entertaining, and colorfully illustrated... This is a superb resource for general readers and for specialists with advanced training in herpetology. It not only makes fascinating reading but also provides numerous, excellent color photos of rare frogs and salamanders. Highly recommended. All readership levels and libraries. (E. D. Keiser, University of Mississippi Choice 2015-05-01)

Since gaining a PhD in biodiversity conservation, Robin Moore has been a powerful voice for amphibian conservation with the Amphibian Survival Alliance. Robin Moore, a Fellow of the International League of Conservation Photographers, is an award-winning conservation photographer whose pictures regularly appear on the pages of National Geographic, among other publications.

This is an excellent book whether you have a passing interest in amphibians or have dedicated your life to studying them. Robin Moore's retelling of the Search For Lost Frogs initiative coupled with his amazing photography provides a great introduction to the alarming decline of amphibians occurring worldwide. Hopefully this book will be a springboard for even more discussion and attention towards the tragic amphibian extinctions happening right under our noses.

There is something for everyone here, in the beautifully written and presented pages of Dr. Moore's first book. A dedicated scientist's odyssey throughout some of the world's wildest regions, his quest to identify and help save fragile endangered species from an onslaught of indifference, is chronicled

in a way that truly entralls. The photographs will be a revelation to anyone yet unfamiliar with Moore's work in the field and are by themselves worth the price of the book. In my case, Moore's heartfelt, romantic evocation of his childhood wanderings in the Scottish countryside--his first observations of the natural world, stirring up a youthful fascination with the natural sciences--awakened my own memories of that sense of wonder I once had of the world, and for this I thank him.

An exciting tour around the world looking for amphibians that were considered extinct in hopes of finding individuals of these reportedly gone species. No doubt that the author loves the search and is a wonderful storyteller of the adventures.

No matter what your background is, this book is a must read. Robin Moore very artistically and thoughtfully sheds an important light on the global crisis affecting amphibians. His passion and drive are clearly evident in his prose and successfully highlights the need for global conservation concern for small creatures, not just the large ones. As a biologist myself, I found Robin's style of writing to be absolutely perfect for telling this story, with the perfect balance of detailed science and humor. Do yourself a favor and buy this book, you will not regret it. Better yet, buy copies for youngsters you know that have a fascination with the outside world. It is them after all that are the next generation of conservationists!

I had high hopes for this book and I am pleased to say it exceeded them! A great read for anyone from a casual naturalist to a career biologist, this book is enjoyable for everyone. The book really highlights the plight of many dwindling species of amphibians with lots of great information and wonderful photography throughout. It is well written and flows quite well, the stories and information within are engaging and at times happy while at others quite sad, but always riveting. I would certainly recommend it to anyone with even a passing interest in the natural world, and for someone who is interested in frogs its practically a must read!

Excellent read from start to end, came out as a well scripted movie. Dr. Moore has shown his mastery in explaining a serious phenomenon experienced by amphibians through brilliant narration and candid photographs. The drama unfolds with boy Moore looking at fascinating frogs and comes to a full circle with Jr. Moore happily looking at squirrel out side a zoo. All technical aspects of global amphibian decline, key issues related to such declines and searching Lost Frogs in various

countries have been narrated with simple yet effective way. I would recommend a personal copy for all nature enthusiasts.

This book is amazing. It is hopeful and has beautiful photos documenting the search for extinct or endangered frogs. If you are interested in amphibians or conservation at all, this is the book for you. I would have paid \$100 for this book. Read it and spread the word!

Fascinating account of hundreds of scientists (herpetologists to be exact) and friends and supporters who spent countless hours searching for thousands of amphibians which had been thought extinct and finding a surprising number still in existence, though precarious, and the lessons it teaches us about need to preserve this little planet for our fellow creatures and our children. Only thing better than the true story are the beautiful photographs.

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